Digital Communication Tools

Online social media and interactive tools are often viewed to be at odds with the classroom experience. Rather than work against the draw of these gathering places, faculty can learn to utilise them appropriately within the context of a course. Join Professor John Boyer and Katie Pritchard as they provide a tour of online communication tools and demonstrate how each can be customised to promote greater student engagement and interactivity within an academic setting. Among the tools to be discussed are Facebook and Twitter, Ustream and Spreecast (videocasting), Reddit (peer voting), Forums, Delicious (social bookmarking) and music tools.
Digital Communication Tools

Twitter hashtag: #simf1d

John Boyer (joboyer@vt.edu)
Dept. of Geography
Virginia Tech, United States
Twitter: @plaidavenger

Katie Pritchard (kpritcha@vt.edu)
Dept. of Geography
Virginia Tech, United States
Twitter: @katiepritchard
How we do it
(and the technologies that help)
How we do it
(and the technologies that help)

-Diversity of student assessment options that integrate online technologies
How we do it (and the technologies that help)

-Diversity of student assessment options that intergrate online technologies

-Increased teacher to student interaction that incorporate online platforms
How we do it (and the technologies that help)

-Diversity of student assessment options that integrate online technologies

-Increased teacher to student interaction that incorporate online platforms

-Increased student to student interaction that utilize existing social networks
How we do it
(and the technologies that help)

-Diversity of student assessment options that integrate online technologies

-Increased teacher to student interaction that incorporate online platforms

-Increased student to student interaction that utilize existing social networks

...and in doing these things, we have found that a **GROUP SYNERGY** evolves organically
Increased interactions

Professor Facebook/Twitter - class notices, quick polling
Video from last nights class where we requested Martin Sheen and Emilio Estevez to come to Virginia Tech and show their film "The Way" http://www.youtube.com/watch?v=uXjNAcJXRBI

Bringing The Way to VT

John Boyer and his class of 3000 at Virginia Tech request Emilio Estevez and Martin Sheen to stop by Blacksburg, VA on their bus tour for their film "The Way"
Facebook groups

Suggest students join class group

Place to post notices and students can “meet” each other digitally

Students can find study partners
SIM CASTING CALL 2013

Head down to the Atrium on 2–3 Aug 2012 (11am–7pm) and be part of it!

SIM Global Education, Singapore Institute of Management
9,267 likes · 10,432 talking about this · 1,593 were here

Educational Organization
This is SIM Global Education's official fan page for communicating with you. We welcome all local or international prospective, current students or alumni

About
Photos
Like
Map
YouTube

Recent Posts by Others

Richa Agarwal
anyone joinin DE option A frm INDIA
Monday at 7:17am

Steven Suryajaya
Any one joining program DE option c from indonesia...
Thursday at 10:58am
Top 100 Advertisers Boost Ad Spending but Not In Traditional Media Then, WHERE???

Advertising Age: 100 Leading National Advertisers | News - Advertising Age
adage.com

The nation's 100 biggest advertisers boosted 2011 total U.S. ad spending by 4.8%. But you wouldn't know spending was on the rise if you looked only at
Students made own Uni SIM group (830 people)

https://www.facebook.com/groups/unisim/
Johnson Ang
Hi there... anyone got advise for ENG 101 Analogue Electronics Design?
July 23 at 12:08pm near Kampong Teban, Singapore

Aidorian D Stroyer
Hi all! Anyone taking PSY107 this sem?
July 23 at 2:37am near Bedok, Singapore

Yansary Bte Abdullah
Most classes starts today..have fun and most importantly, may we be blessed with great team members for GBA..hehehe...i'm attending BUS 201 today...T12...at SP...
July 23 at 12:02am near Singapore, Singapore

3 people like this.

View all 3 comments

Yansary Bte Abdullah I love facebook..thanks to facebook i realise my class starts also next week...haha...thanks serene..else, i will be gong2 go there today...hehe
July 23 at 12:50am

Quah Peiling Starting this Fri ... and have one on Sat too ... @.@
July 23 at 2:04am - 1
Increased interactions

Professor Facebook/Twitter - class notices, quick polling

Twitter - Class hashtag
plaidavenger: At the #ISETL conference in San Diego and it's great so far! I'm looking forward to my presentation tomorrow on how I teach 2700 in #wrvt. 6:33 PM Oct 13th, 2011

STH_Hokie: You are in World Regions, you #OccupyBurruss #WRVT 1:33 PM Oct 13th, 2011

morganp4109: I love how the @WSJ keeps me up to date on all the world news that we talk about in class #wrvt. #ifeelsosmart 9:46 AM Oct 13th, 2011

Plaid_Pope: you knit me socks I'll give you a signed rosary. just ask Julia O'Donnell. #imawesome #narcissistic #hashtag #nigelthornberry #wrvt 9:14 AM Oct 13th, 2011


TechieAndres: @EMILIOTHEWAY Going to see The Way again with some friends to further support your movie. It rocked that much. Thanks again. #TheWay #wrvt 12:26 PM Oct 12th, 2011

nuTRISHional: One of the smartest ideas ever: bring in a pillow to the #wrvt movie! 7:45 AM Oct 12th, 2011
vtbasser  Jody White
@travisaacs  It's tomorrow.  #wrvt
14 hours ago

travisaacs  Travis Isaacs
Was the movie for the week tonight?  #wrvt
16 hours ago

Plaid_Pope  you knit me socks I'll give you a signed rosary. just ask Julia O'Donnell.  #imawesome  #narcissistic  #hashtag  #nigelthornberry  #wrvt

SKTusing  Djing in The International Spin room. Come RAGE. Now playing Monty Python: Lumberjack Song  timings  #turntablefm

TechieAndres  @EMILIOTHEWAY  Going to see The Way again with some friends to further support your movie. It rocked that much. Thanks again.  #TheWay  #wrvt  12:26 PM Oct 12th, 2011

nuTRISHional  One of the smartest ideas ever: bring in a pillow to the #wrvt movie!  7:45 AM Oct 12th, 2011

http://tweetchat.com/room/wrvt
Singapore Ins Mgmt
@SIM_Singapore
Singapore Institute Management #SIM
Singapore · http://www.sim.edu.sg

UniSIM
@UniSIM1
Promising Excellence
Singapore · http://unisim.edu.sg

FakeSIM
@TheFakeSIM
Disclaimer: Probably the best parody SIM GE Twitter account.
TheFakeSIM@gmail.com
Singapore - Clementi

The Real Fake UniSIM
@UniSIM_Fake
The real fake UniSIM. This is a parody account. Any coincidence to the real entity is purely coincidental. Followers won’t be charged admin fee of $53.50.
Somewhere in Clementi.
Sharon Ang @shihulluvs
I'm at Singapore Institute of Management (SIM) (Singapore) w/ 32 others 4sq.com/MYfsdL

TIFFANY Chan @TIFFpaddle
I'm at Singapore Institute of Management (SIM) (Singapore) w/ 20 others 4sq.com/Q8cRs3

stella tanjaya @stellatanjaya
I'm at Singapore Institute of Management (SIM) (Singapore) w/ 16 others 4sq.com/PKkCI1

Nurul Amirah @mirah_z
I'm at Singapore Institute of Management (SIM) (Singapore) w/ 17 others 4sq.com/NSlSwFC

Nathania Hermawan @nathania_liem
I'm at Singapore Institute of Management (SIM) (Singapore) w/ 27 others 4sq.com/MC4Xth

qazim zim @qazimzim
pretty sarah wearing her ethnic costume to school - so should you!

Pretty Sarah wearing her ethnic costume to school - so should you!

Instagram @instagram · Follow
Za ri fah Idris @baby_fafa
Sitting in LT 1.16... Trying to figure out what the lecturer is saying
#uniSIM
from Johore, Malaysia

Za ri fah Idris @baby_fafa
Bobyee.. Tomolo got early morning lecture.. #uniSIM .. Carilah ilmu...
... #Iqra #bacalah
Expand

Ridzuan Aziz @meksterz
Breaking fast in class today. #unisim #law #womenscharter
#mendak
Expand

The Real Fake UniSIM @UniSIM_Fake
We just like to irritate our students :P RT @miltongoh Thanks
#UniSIM for the multiple reminder SMS but I AM NOT interested in
the workshop!
View conversation

Milton Goh @miltongoh
Thanks #UniSIM for the multiple reminder SMS but I AM NOT
interested in the workshop!
Expand

Za ri fah Idris @baby_fafa
First day of school for me. Haha!^^ #UNIsim
from Kota Tinggi, Johor

Sam Dinzy @SamDinzy 🕵
@Zephyic sooo funny... haha studyin eh bro ? #Unisim you?
View conversation
HBRchat

What is the HBRchat?

The HBRchat happens every Thursday from 1:00p-2:00p. HBR presents 3 questions related to a topic raised in a recent article, blog post or other type of content. To join in, just log on to Twitter, follow @HBRexchange, and search for the #HBRchat hashtag. You also can use sites like tweetchat.com to participate.

HBRchat participants are invited to share their thoughts, ideas and opinions. When the HBRchat is over, a highlights page is posted for those who are interested in the topic.

Everyone's welcome to join the chat. It's a great group and is very supportive of new participants. So stop by on a Thursday, check it out and join in!

#HBRchat
HBRchat

What is the HBRchat?

The HBRchat happens every Thursday from 1:00p-2:00p. The topic is raised in a recent article, blog post, or other type of follow-up and the community is invited to participate. #HBRchat

tweetchat.com to participate.

HBRchat participants are invited to share their thoughts, and over a highlights page is posted for those who are interested.

Everyone's welcome to join the chat. It's a great group and can stop by on a Thursday, check it out, and join in!
Management and Leadership

Get great advice on being a better leader when you take part in these chats.

#leadershipchat
Even the best leaders always have room for improvement, and that's part of what makes this Tuesday night chat so great. Follow along to learn lessons from business professionals, community leaders, or even Army Rangers.

#tchat
Focusing on talent and culture, this chat will help you to refine a wide range of leadership development, with a little social media and career coaching thrown in.

#speakchat
If you want to manage or run a company, you're going to have to do some public speaking, and improving your speaking skills through this Monday night chat.

#Cmgrchat
Put participating in the community manager chat on your to-do list to learn more and share feedback from dozens of professionals in management throughout the week.
Plaid Avenger

@plaidavenger follows you

Global fighter for truth, justice, & a mandatory cocktail hour. Know a professor who teaches 3000 students in one World Regions class.

http://thejohnboyer.com/
Aloof · http://www.plaidavenger.com

Lists

**Wed-business** by Plaid Avenger
10 members

**Wed-others** by Plaid Avenger
18 members

**Wed-Africa** by Plaid Avenger
14 members

**Wed-East-Asia-Pacific** by Plaid Avenger
World leaders from East Asia-Pacific
26 members

**Wed-South-Central-Asia** by Plaid Avenger
World leaders from South & Central Asia
13 members

**Wed-Middle-East** by Plaid Avenger
World leaders from the Middle East
20 members

**Wed-European-Eurasia** by Plaid Avenger
World leaders from Europe, Turkey & Russia
35 members

**Wed-Americas** by Plaid Avenger
World leaders from the Americas
25 members

Similar to Plaid Avenger

- George Siemens @gsiemens
  Follow

- Mike Wesch @mwesch
  Follow

- Sidneyeye Matrix @sidneyeye
  Follow
World Leaders
A public list by Verified Accounts

38 MEMBERS  15600 SUBSCRIBERS

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List members
List subscribers

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Prime Ministry JO  @PrimeMinistry
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Samir Al-Rifai  @SamirAlRifai
Proud Jordanian citizen.

Herman Van Rompuy  @euHvR
Twitter channel of the President of the European Council. Managed by the media team

Noyoy Aquino  @noynoyaquino
President of the Republic of the Philippines

Casa Presidencial CR  @presidenciaocr

Julia Gillard  @JuliaGillard
Official Twitter account of the Prime Minister of Australia. Tweets by the PM are signed JG.

Presidencia Ecuador  @Presidencia_Ec
Cuenta Oficial de Twitter de la Presidencia de la República de Ecuador.
Increased interactions

Professor Facebook/Twitter - class notices, quick polling

Twitter - Class hashtag

Poll Everywhere - In class on the spot polling
What news story should Prof. Boyer cover today?

Text a **KEYWORD** to **37607**  
Tweet @poll and a **KEYWORD**

Submit a **KEYWORD** to [http://PollEv.com](http://PollEv.com)

- Russia & China VETO Moves on Syria: **30%**
- Assad Regime Bombards Homs: **5%**
- Turkey and Gulf States Squeeze Syria: **44%**
- Blasts Rock Central Nigeria: **6%**
- Volatile Week in the Philippines: **15%**

Total Results: 124
Increased interactions

Professor Facebook/Twitter - class notices, quick polling

Twitter - Class hashtag

Poll Everywhere - In class on the spot polling

Ustream - Online office hours
Recorded live on October 5, 2011 9:01 AM PDT

Office Hours 10/5

worldregions
John Boyer

**officehours**

Wednesday May 30 9:30pm EDT | John Boyer's Channel | 272 views | Public

Social is On
Your watching activity is being pushed to your Facebook timeline.
Remove from Timeline – Turn social off

**John Boyer**

Katie Pritchard  itunes university, our website: www.plaidavenger.com, our textbook, twitter, facebook, and here on spreecast  – 26:24

Neeraj  Your website is really cool!  – 26:47

Katie Pritchard  thanks!  – 27:30

Katie Pritchard  how did you stumble across this spreecast, Neeraj?  – 29:24

Neeraj  Yea, it was Live & Upcoming..  – 29:41

Neeraj  I came via Spreecast Home Page!  – 30:10

Katie Pritchard  cool, thanks for joining us!  – 31:37

Stewart Butterfield  you can make the spreecast unlisted, so that people need a link to join if you don’t want it publicly shown  – 31:45

Katie Pritchard  Thanks, but we’re all about having everything out there and public  – 32:48

Katie Pritchard  makes it more fun :)  – 33:06

Recorded May 30, 2012 at 9:30pm
Free video conferencing for up to 10 people

Team collaboration gets better when you’re face to face. Hangouts offers a suite of productivity apps that let you share what’s on your screen, collaborate in Google Docs, view presentations and diagram together. To access these, simply click the “Add app” button inside your hangout to browse and add new apps. If a team member can’t join the hangout, you can also dial the person in by clicking on the “Invite” button and then the “+telephone” link. Calls to the US and Canada are free, and international calling rates are very low.

Start a Hangout
The Whiteboard section of the Chat window can be used by participants to create sketches and diagrams to illustrate topics being discussed in Chat/text section.

The Chat section of the Chat window is used for synchronous, text-based discussions.

Participants are listed here upon entry into the Chat session.
Increased interactions

Professor Facebook/Twitter - class notices, quick polling

Twitter - Class hashtag

Poll Everywhere - In class on the spot polling

Ustream - Online office hours

Video podcasts - current events, other topics
All hell is breaking loose in the small west African state of Senegal, and the revolt is led by a revolutionary rebellious posse of rappers! What is the fuss about? Unfortunately, the public-dissent-turned-violent-street protests are over an all-too-common issue in Africa: political corruption. The current 90-year old Senegalese President Abdoulaye Wade has gone down the path of so many other African leaders before him: changing laws and diminishing democracy in a desperate bid to cling to power at all costs after his mediocre 12 years in office...now running for an unprecedented third term, in election being held this week. This story is fascinating in its implications for maturing democracies in Africa, as well as the true power that music and rap offer to oppressed peoples everywhere. Good stuff!

Keywords: Senegal, Dakar, Africa, Abdoulaye Wade, rappers, rap, Y'en a Marre, Enough is Enough, democracy, corruption

http://www.plaidavenger.com/plaidcasts/all/
Other tools

Reddit

social news website where the registered users submit content, in the form of either a link or a text "self" post.

Subreddits

http://www.reddit.com/r/highereducation

http://www.reddit.com/r/business

http://www.reddit.com/r/engineering

http://www.reddit.com/r/literature
To all those /r/financiers who bought facebook during the IPO, how mad are you? (self.finance)
submitted 2 hours ago by liiketophats
6 comments share save hide report

Anyone have any good book suggestions?  (self.finance)
submitted 5 hours ago by butlerfinance
11 comments share save hide report

It doesn't take a physicist to pick off the fed when dealing with MBS.  (soberlook.com)
submitted 10 hours ago by PissinChicken
1 comment share save hide report

Good shows?  (self.finance)
submitted 1 hour ago by zekone
comment share save hide report

Is anyone a financial journalist or considering the move to it?  (self.finance)
submitted 2 hours ago by jwagner15
1 comment share save hide report

Tax-free investments.  (self.finance)
submitted 6 hours ago by Testiculese
8 comments share save hide report

Any benefits of the CAIA program over the CFA in Canada?  (self.finance)
submitted 10 hours ago by ThisIsASpammAccount
1 comment share save hide report
Free Excel Templates have been added to the sidebar. Check them out!

It doesn't take a physicist to pick off the fed when dealing with MBS.
submitted 4 hours ago by PissinChicken

Anyone have any good book suggestions?  (self.finance)
submitted 6 minutes ago by butlerfinance

Tax-free investments.  (self.finance)
submitted 50 minutes ago by Testiculese

Any benefits of the CAIA program over the CFA in Canada?  (self.finance)
submitted 4 hours ago by ThisIsASpammAccount

Any benefits of the CAIA program over the CFA in Canada?
submitted 10 hours ago by ThisIsASpammAccount
http://www.reddit.com/r/engineering
FSAE Electric - Our first car (imgur.com)
28 submitted 3 hours ago by pabern
7 comments share save hide report

Celebrate one of the greatest engineering feats, the Apollo 11 moon landing. (moonlair)
55 submitted 11 hours ago by littlesparkvit
5 comments share save hide report

r/engineering, I'm on my pushing 22hrs of straight work right now because our part models by Monday. What ridiculous things have you done for your job? (self.engineering)
28 submitted 9 hours ago by wallaceca
55 comments share save hide report

Engineering and the Art of the Fail ‘To Forgive Design,’ (nytimes.com)
8 submitted 5 hours ago by pete_the_penguin
1 comment share save hide report

How many EE's are here and what do you do for a living? (self.engineering)
24 submitted 14 hours ago by diocl
67 comments share save hide report

Plugin Hybrid retrofitting kit developed by MTSU (mtsunews.com)
3 submitted 5 hours ago by everythingsnew
Switch from Mechanical Engineering to Computer Science/Programming? (interview)

http://www.reddit.com/r/engineering
Tumbler lets you effortlessly share anything.

Post text, photos, quotes, links, music, and videos from your browser, phone, desktop, email or wherever you happen to be. You can customize everything, from colors to your theme’s HTML.

TUMBLR AT A GLANCE

FOUNDED
February 2007

FOUNDER & CEO
David Karp

HEADQUARTERS
35 E 21st Street, 6E
New York City, 10010

POSTS TODAY
69,786,253

MEETUPS
11,420

LANGUAGES
12

TOP 20 IN USA!

MONTHLY PAGEVIEWS
17,029,740,544
On the Write Track

Adventures of a first year teacher in a middle school. Things I find, things I experience, and things I think about the unappreciated world of education.

HOME

ARCHIVE

SUBSCRIBE (RSS)

HAVE SOMETHING TO SAY? RAISE YOUR HAND!

RANDOM POST

CATCHING ELEPHANT IS A THEME BY ANDY TAYLOR

PLC's

Anyone else's school doing PLC's (Professional Learning Communities) this year? I just got done with a PLC conference and while it was long (omg hated waking up at 5:30 every morning) and some of the material was redundant, it still had a lot of interesting and valuable information on how to work as a team to build curriculum, common assessments, etc.

My team meets for the first time next Tuesday. The veteran teachers on my team didn't go to the conference, so myself and the other new 1st year teacher who went with me are going to be expected to impart our novice knowledge.

Why boys don't read girls (sometimes)

girlwithalessonplan:
Create a blog. It's free.

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Want to learn more? Take a quick tour, watch a video tutorial or read Blogger Buzz.
FRIDAY, JULY 27, 2012

Where is economics going?

Eight young stars take a shot at the answer.

permanent link

THURSDAY, JULY 26, 2012

What I've been reading

I am down here on Long Beach Island, NJ, visiting my mom with my younger son. It has given me a chance to catch up on some reading, and I have a recommendation to pass along: Unintended Consequences by Edward Conard. The subtitle (Why everything you've been told about the economy is wrong) is unnecessarily contentious and not really an accurate description. But the book, written by a former Bain partner, gives a good overview of the forces behind the financial crisis. It is far smarter and more thought-provoking than most economics written for the general public.

You can read the beginning of the book by clicking here. Be sure to check out Figure 1-6 on page 22, which I found quite illuminating.
The Features You’ll Love

Here’s some pretty cool stuff that just might make you want to use WordPress.com. When you’re ready, we’d love to have you sign up for a free blog!

Takes seconds, costs nada

You can get a blog started in less time than it takes you to read this sentence. All you need is an email address. You’ll get your own WordPress.com address (like you.wordpress.com, you can switch to a custom address later if you’d like), a selection of great free and customizable designs for your blog (we call them themes), 3 gigabytes of file storage (that’s about 2,500 pictures!) and all the other great features listed here. You can blog as much as you want for free, your blog can be public to the world or private for just your friends, and our premium features are completely optional.
Why Technology in the Classroom Anyway?

The AppCampus Blog is premised on the notion that technology in the classroom is a good thing that educators should embrace, but why?

Here, I argue that technology (and gaming in particular) is a central part of many people’s lives. Games are the most embraced part of technology by younger generations and, over time, older generations have accepted gaming into their lives as well. Leveraging this interest to teach STEM subjects is vital to engaging students and improving global competitiveness.

Game use has increased not only in absolute number of users, but also in penetration of older age-group markets and amongst female users. A Pew Foundation report on teens and video game-play found that “nearly one-third of all 12- to 17-year-olds report playing video games every day or multiple times each day, and three-fourths report playing at least once a week.” The reach of video games greatly outdistances the number of students graduating with STEM bachelor’s degrees and may thereby extend the penetration of science instruction outside of the classroom.\(^1\)\(^2\) Further, the reach of videogames into the older demographic has been shown to havespread to half of adults in the United States.
Technologies in the classroom are not just gimmicks: HARNESS THE TOOLS!
Technologies in the classroom are not just gimmicks: HARNESS THE TOOLS!

Students don’t have to be passive: HARNESS THEIR ENERGY!
Technologies in the classroom are not just gimmicks: 

**HARNESS THE TOOLS!**

Students don’t have to be passive: 

**HARNESS THEIR ENERGY!**

You don’t have to do it alone: 

**HARNESS STUDENT KNOWLEDGE and SKILLS!**
Technologies in the classroom are not just gimmicks: **HARNESS THE TOOLS!**

Students don’t have to be passive: **HARNESS THEIR ENERGY!**

You don’t have to do it alone: **HARNESS STUDENT KNOWLEDGE and SKILLS!**

A strong community is a potent force: **HARNESS THE POTENTIAL!**